

# E-SPORTS GAMES & K-CULTURE



## SHEMA GLOBAL SCHOOL & IEC

184-50, Hwahap-ro 1080beon-gil, Eunhyeon-myeon,  
Yangju-si, Gyeonggi-do, Republic of Korea

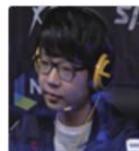
### Instructors of E-Sports·Game & K-culture

▶ Master theory and practice through project-based learning from the industry's best

#### ▶ E-Sports·game



HyungWon Chung, Ph.D.  
Professor of Game Studies



JunHyung Mo, Ph.D.  
DOTA Pro Gamer



SeongChan Hong, Ph.D.  
Instructor



KiYeon Lee, M.S.  
Instructor



SungMo Kang  
Starcraft Gamer

#### ▶ K-POP



Kang Won-rae (Clon)  
Dance Coach



Poppin Hyun-joon  
Dance Coach



Prof. Hong Young-joo  
Dance Coach

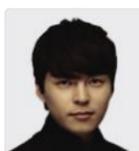


Chairman Choi Jong-hwan  
(Korea Society of Practical  
Dance), Dance Coach



Jeon Sang-jun  
Choreography Team  
Leader, Dance Coach

#### ▶ Vocal



Lee Jae Ho  
Vocal Coach



Chun Hae-Young  
Vocal Coach



Kim Sang ik  
Vocal Coach

#### ▶ K-Model



Kim Kyung jin  
Dedicated Body Designer  
for Models, Celebrities



Lee Eun-ji  
Model, Actor, Show Hos

#### ▶ Creator



Prof. Nam Jun-hyuk  
K Influencer



An So-won  
K Influencer Coach



Lee Seul  
K Influencer Coach

#### CULTURE MASTERS



SeongYong Park, Ph.D.  
Culture Masters



▶ Comprised of expert instructors specializing in K-POP, Modeling, and Content Creation

#### High School Diploma Equivalency & University Admissions Support

- Obtaining an official Korean High School Diploma
- Portfolio guidance by major and 1:1 admissions consulting for domestic and international university entrance

#### Korean Language Education (Mandatory): Must obtain at least TOPIK Level 3 or higher

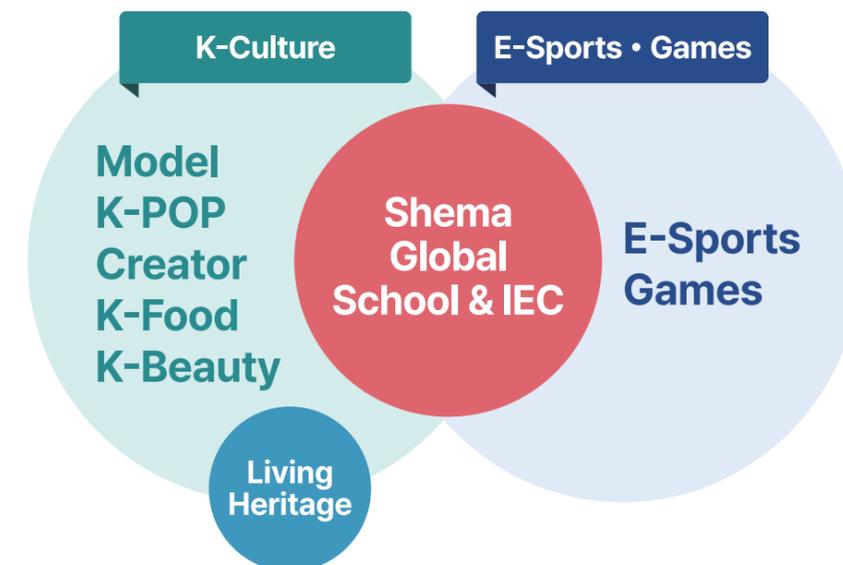
- Scholarship opportunities for entering Korean universities

#### Obtain a National Technical Qualification issued by the Human Resources Development Service of Korea (HRD Korea)

- Beauty Technician Certification (General Beauty, Skin Care, Nail Art, Makeup)
- Culinary Technician Certification (Korean Cuisine, Western Cuisine, Japanese Cuisine, Chinese Cuisine)



The world's top academy for  
future leaders in E-Sports,  
Games, K-POP, Model, Creator,  
K-Beauty and K-Food



## SHEMA GLOBAL SCHOOL & IEC



## E-Sports·Games Program

Cultivating professionals for the global gaming and e-sports industry



### Curriculum

Game Programming, Game Design, Game Graphics, Gameplay Practice & Analysis, Understanding the Game Industry, and e-sports Operations

### Advancement

Department of Game Software, Department of Game Contents, Department of Esports, Department of Games, Department of Game Engineering, Department of Game Multimedia and Department of Digital Contents

### Employment

Game Programmer, Game Designer, Game Graphic Designer, Professional Gamer, Game Coach, Game Streamer, Game Content Creator, Game Tester (QA), Game Commentator, Game Community Manager, Level Designer

## Model Program

Train Professional Models through Systematic Model Training



**1st Year (Basic):** Body shape correction (wall posture training), basic walking techniques (figure-eight walk), gaze control, and acquisition of basic poses

### Curriculum

**2nd Year (Advanced):** High-fashion and commercial modeling practice by category, self-styling, and a digital lookbook creation project

**3rd Year (Practical):** Professional studio A-cut photo shoot, agency matching day, and participation in a fashion show

### Advancement

Avancement: Department of Modeling, Department of Fashion Design, Department of Performing Arts, Department of Image Consulting, etc.

### Employment

Fashion show runway model, CF / print advertisement model, Fashion editor, Brand ambassador, Stylist

## K-Beauty Program

Professional Hairdresser Training Program



### Curriculum

hair beauty, makeup, skin care, nail beauty, basics of beauty, beauty safety and health, course-type curriculum, operation (hair beauty/makeup/skin beauty/nail beauty)

### Advancement

Department of Beauty Industry, Department of Beauty Design, Department of Cosmetic Beauty Management, Department of Global Beauty Therapy & Cosmetics, Department of Hair Design, Department of International Affairs, Department of Beauty Arts, Department of Beauty Coordination, Department of Beauty Medical

### Employment

Hair designer, makeup artist, esthetician, spa therapist Nail artist, beauty consultant, beauty marketing, product developer, beauty instructor, Education Coordinator, Medical Esthetician, Freelance Artist

## K-POP Program

Learn K-pop dancing and singing, with audition opportunities provided for major entertainment agencies



### Curriculum

**1st Year (Basic):** Abdominal breathing, basic vocalization, dance isolation fundamentals, and rhythm training

**2nd Year (Advanced):** High-range vocal training and ad-libbing, creative choreography, recording practice, and T-POP (Taekwondo fusion) performance

**3rd Year (Practical):** Completion of a personal audition song, production of an EPK (Electronic Press Kit), and regular auditions with domestic and international agencies

### Advancement

Department of Applied Music, Department of Dance, Department of K-POP, Department of Arts Management, etc.

### Employment

K-POP Artist (Idol/Solo), Professional Choreographer (Choreography Production), Vocal Trainer, Performance Planner and Director

## Creator Program

A micro-influencer who builds a profit model through foundational and practical training



### Curriculum

**1st Year (Basic):** Camera operation (composition and angles), basics of Premiere Pro editing, media ethics, and copyright.

**2nd Year (Advanced):** Motion graphics (After Effects), live commerce broadcasting practice, and PBL-based general direction for music video (MV) production.

**3rd Year (Practical):** Building a personal channel revenue model, writing advertising and sponsorship proposals, and developing global platform expansion strategies.

### Advancement

Department of Media Communication, Department of Video Design, Department of Journalism and Broadcasting, Department of Digital Content, etc.

### Employment

Professional YouTuber / Influencer, Video editing specialist, Live commerce host New media producer (PD), Public relations marketer

## K-Food Program

Leading the Globalization of K-Food and Culinary Culture



### Curriculum

Basic cooking, Korean cooking, confectionery, Western cooking, barista, dining space design, food and nutrition, baking Rice cake making, bartender, high-end Western cooking, Japanese cooking, Chinese cooking, high-end dessert, cooking, barista Translate roasting practice, traditional cooking, and food hygiene

### Advancement

Department of Hospitality Management, Department of Hotel Culinary Arts, Department of Hotel Confectionery and Bakery, Department of Food Industry and Food Service, Department of Food and Nutrition, and Department of Bio-Food Materials

### Employment

chefs, bakers, baristas, culinary researchers, cooking teachers, etc